



DRAFT PROGRAM

DAY ONE, THURSDAY, OCTOBER 22

Time (Pacific)	Event
2:15 pm	Welcome to WESCCON 2020
2:30 pm	Keynote Address by William A Ferrara, Executive Assistant Commissioner Operations Support, U.S. Customs and Border Protection
2:45 pm	Session I Sponsored by Roll & Harris LLP
	Jim Swanson, Director, Carbo Security & Controls, CBP
	Update by CP on West Coast Ports of Entry. In this session you will get an update at the port level: Challenges and pressures of an ever-increasing E-Commerce environment; How data flow is changing; Targeting & Clearance vs. Importer/Broker expectations; How CBP is responding and shifting resources; Updated goals for the CEE's. Speaker: Rich DiNucci, Director of Field Office, CBP
	FSVP In A Virtual World. FDA will discuss the current FSVP Remote Inspection Process and the Pro's and Con's that have been discovered. Hear about the various types of communication, document exchange methods and how all is kept confidential and protected. Examples will be provided of challenges experienced here on the west coast. Lastly you will get a brief update EUA as it relates to PPE. Speaker: Dan Solis, Acting Asst. Commissioner, FDA
	Legislative Trade Update. Speaker: Ray Bucheger, FBB Federal Relations
3:55 pm	Session II Sponsored by Roanoke Trade
	Top 10 Transportation Exposures to Business in a Time of Crisis. Speaker: Patrice Lafayette, Director of Sales, Roanoke Trade.
	What Brokers Should Know About Forced Labor. Given the increased attention that the issue of forced labor is receiving, brokers are well suited to assist their customers in avoiding imports of affected items or guiding their customers to various resources. This session will discuss: What constitutes forced labor? The impact of TFTEA on forced labor, Enforcement actions against release of imported goods including WRO, Interplay with OFAC regulations and import prohibitions. What brokers and forwarders should be communicating to their customers. Speaker: Richard Wortman, Grunfeld, Desiderio, Lebowitz, Silverberg & Klestadt LLP
4:45 pm	Session III Sponsored by Avalon Risk Management
	Cyber Risk: Don't Become a Statistic! Cyberattacks have dramatically increased since the beginning of the COVID-19 pandemic. Learn about the different types of cybercrimes and best practices to keep your company, employees, and clients cyber safe. Speaker: Keith Sanchez, Divisional Vice President, Western Division, Avalon Risk Management.
	State of 301 China Tariffs. A brief overview of 301: Best practices, legal challenges and risk management.



	Speaker: Michael Roll, Partner, Roll & Harris LLP
5:00 pm	Cocktail Hour Sponsored by Registrar Corp.
DAY TWO, FRIDAY, OCTOBER 23	
10:00 am	CBP Update & Export Compliance Workshop Sponsored by Grunfeld, Desiderio, Lebowitz, Silverberg & Klestadt LLP
	John Leonard, Executive Director, Trade Policy and Program, Office of Trade, CBP
	CBP Broker Management Update. Speaker: Melba Hubbard, Branch Chief, Broker Management, Commercial Operations Revenue & Entry (CORE) Division, CBP
	Ann Maricich, Deputy Director of Field Operations, San Diego Field Office, CBP
	All Compliance Matters – Export Speaker: Paulette Kolba
2:15 pm	Welcome to WESCCON 2020
2:30 pm	Transportation, Trade and the Coming Election. Speaker: Peter Friedmann, PCC Counsel
2:35 pm	Session IV Sponsored by Port of Long Beach
	TransPacific Ocean Carrier and Freight Trends – Turmoil and Challenges. Speaker: Bill Rooney, Kuehne + Nagel
	Pacific Coast Ports Panel Moderator: Bill Mongelluzzo, Journal of Commerce Speakers: Mario Cordero, Port of Long Beach Gene Seroka, Port of Los Angeles Bryan Brandes, Port of Oakland John Wolfe, Northwest Seaport Alliance
3:30 pm	Session V Sponsored by PCC Logistics
	Port Terminals, Cold Storage and Trucking. Speaker: Brandon McDonnell, PCC Logistics
	West Coast Port Trucking. Speaker: Weston LaBar, Harbor Trucking Assoc.
	How Can West Coast Ports Stay Relevant? Speaker: John McLaurin, Pacific Merchant Shipping Association
	Can the Federal Government Intervene to Improve the Supply Chain? Speaker: Rebecca Dye, Federal Maritime Commission
	Election Preview – What this Election Means for Transportation and Trade.



Looking to the Future of Trade
in a Virtual World

	Speaker: Peter Friedmann, Washington, DC
5:00 pm	Cocktail Hour Sponsored by Price Transfer