



## WESCCON 2020 PROGRAM

DAY ONE, THURSDAY, OCTOBER 22	
Time (Pacific)	Event
2:30 pm	Welcome to WESCCON 2020
	<b>Session I</b> Sponsored by Roll & Harris LLP
	<b>Keynote Address</b> by William A Ferrara, Executive Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection
	<b>Update by CBP on DeMinimus and House Bill Release</b> Jim Swanson, Director, Cargo Security & Controls, CBP
	<b>Update by CBP on West Coast Ports of Entry.</b> In this session you will get an update at the port level: Challenges and pressures of an ever-increasing E-Commerce environment; How data flow is changing; Targeting & Clearance vs. Importer/Broker expectations; How CBP is responding and shifting resources; Updated goals for the CEE's. Speaker: Rich DiNucci, Director of Field Office, CBP
3:15 pm	<b>Session II</b> Sponsored by Roanoke Trade
	<b>FDA In A Virtual World</b> FDA will highlight their experiences in using remote assessment to their inspectional authority such as how they have conducted FSVP inspections in the virtual world. FDA will provide an update to how they have approached and adapted, due to covid-19 pandemic, essential activities related to import examinations, sample testing, investigations and inspections, concerns related to fraud and counterfeit covid-19 medical products. You will learn how the agency is leveraging IT technology to do document exchange and communication and some of the challenges FDA in the West Coast have been experiencing. Speakers: Dan Solis, Acting Asst. Commissioner, FDA Nancy Saxenian-Emmons, Supervisory Consumer Safety Officer, FDA (Tacoma)
	<b>Trade and Tariffs: What We Will be Watching in the Months Ahead</b> Speaker: Ray Bucheger, FBB Federal Relations
	<b>Roanoke Trade presents: Planning, Preparedness and Protection – What you need to know and do before a disaster hits!</b> Speaker: Terry L. Cummings, Vice President of Sales, Roanoke Trade.
4:45 pm	<b>Session III</b> Sponsored by Avalon Risk Management
	<b>What Brokers Should Know About Forced Labor.</b> Given the increased attention that the issue of forced labor is receiving, brokers are well suited to assist their customers in avoiding imports of affected items or guiding their customers to various resources. This session will discuss: What constitutes forced labor? The impact of TFTEA on forced labor, Enforcement actions against release of imported goods including WRO, Interplay with OFAC regulations and import prohibitions. What brokers and forwarders should be communicating to their customers.



	Speaker: Heather Litman, Grunfeld, Desiderio, Lebowitz, Silverberg & Klestadt LLP
	<b>Avalon Presents “Credit, Cargo and Cyber: The Three C’s You Need to Know about in Insurance.</b> Speaker: Keith Sanchez, Divisional Vice President, Western Division, Avalon Risk Management.
	<b>State of 301 China Tariffs.</b> A brief overview of 301: Best practices, legal challenges and risk management. Speaker: Michael Roll, Partner, Roll & Harris LLP
5:30 pm	Cocktail Hour Sponsored by Registrar Corp.
<b>DAY TWO, FRIDAY, OCTOBER 23</b>	
10:00 am – 11:15 (Pacific)	Welcome to WESCCON 2020 – Day 2 Workshop
	<b>CBP Update &amp; Export Compliance Workshop</b> Sponsored by Grunfeld, Desiderio, Lebowitz, Silverberg & Klestadt LLP
	<b>Trade Policy Update</b> John Leonard, Executive Director, Trade Policy and Program, Office of Trade, CBP
	<b>CBP Broker Management Update.</b> Speaker: Melba Hubbard, Branch Chief, Broker Management, Commercial Operations Revenue & Entry (CORE) Division, CBP
	<b>CBP Southern Border Challenges</b> Anne Maricich, Deputy Director of Field Operations, San Diego Field Office, CBP
	<b>All Compliance Matters – Export</b> Speaker: Paulette Kolba
2:30 pm	<b>Welcome to WESCCON 2020</b>
	<b>Transportation, Trade and the Coming Election.</b> Welcome to the high-powered line-up of speakers – what will we accomplish today? Program Discussion Facilitator: Peter Friedmann, PCC Counsel
	<b>Session IV</b> Sponsored by Port of Long Beach
	<b>TransPacific Ocean Carrier and Freight Trends – Turmoil and Challenges.</b> TransPacific freight rates have skyrocketed, ocean carrier capacity is not keeping up with demand by importers to meet US consumer demand. What are the causes of the capacity crunch? How long will all this last? How long before rates come back down to earth? Will cancelled sailings occur again? Will consolidation of carriers continue? Speaker: Bill Rooney, Kuehne + Nagel
	<b>Pacific Coast Ports Panel.</b> With TransPacific import volumes driving container numbers to all-time highs, how are Pacific Coast marine terminals coping? How are they finding ways to keep the cargo flowing? Can they control terminal turn times? When containers must wait, where can they be stored? How is COVID impacting operations? Moderator: Bill Mongelluzo, Journal of Commerce Speakers: Mario Cordero, Port of Long Beach Gene Seroka, Port of Los Angeles Bryan Brandes, Port of Oakland



Looking to the Future of Trade  
in a Virtual World

	John Wolfe, Northwest Seaport Alliance
3:45 pm	<b>Session V</b> Sponsored by PCC Logistics
	<p><b>West Coast in Turmoil: Terminals, Cold Storage , Trucking.</b> While import volumes have ebbed and flowed during the COVID crisis, exports have stayed strong. Volumes of cargo overwhelming the ports. The demand for West Coast cold storage capacity has grown, as protein and other temperature sensitive exports are shipped from the Midwest and other inland points. Meanwhile, imported foodstuffs have dramatically increased – all requiring cold storage capacity, drayage trucking, and proximity to marine terminals.</p> <p>Speakers: Brandon McDonnell, PCC Logistics Weston LaBar, Harbor Trucking Association John McLaurin, Pacific Merchant Shipping Association</p> <p><b>Can the Federal Government Intervene to Improve the Supply Chain?</b> No Commissioner has ever invested the time and energy in protecting and improving this country's international shipping supply chain. Tirelessly traveling to transportation hubs around the country and the world, Commissioner Dye has assembled Supply Chain Teams – in Memphis, LA/Long Beach, NY/NJ and more, comprised of shippers, carriers, terminals, rail, trucking, forwarders. She drafted the demurrage and detention guidelines, which the FMC promulgated. But the supply chain still requires attention – what can and should be done now?</p> <p>Speaker: Rebecca Dye, Federal Maritime Commission</p> <p><b>Election Preview – What this Election Means for Transportation and Trade.</b> WESCCON takes place only 10 days before an election which will determine which of two very different policy platforms will prevail over US commerce. Will the status quo prevail, or should we expect changes in transportation and trade, in coming months and years? Much is unknown, but some is predictable. We will review what awaits us on November 3, and more importantly, thereafter, in trade and transportation.</p> <p>Speaker: Peter Friedmann, PCC Counsel &amp; OurManInDC</p>
4:35 pm	Cocktail Hour Sponsored by Price Transfer